

# International Vasa Previa Foundation, Inc.

## Annual Members Meeting 29 January 2007

### Location:

Box 455, Osler, Saskatchewan, Canada  
<http://IVPF.org/chat> General Room

### 2006 Board Members Present:

Amy Brown Gaghagen, President  
Phil Millard, Vice President  
Victoria Goldstein Macadar, Treasurer  
Cynthia Balota Paris, Secretary  
Meredith Kirby  
Karen Peters

### 2006 Board Members Not Present:

Debi Pederson

### IVPF Participating Members Present:

Amanda Krznaric  
Michael Krznaric  
Kristen Lewis  
Daren Samat, Education Committee Co-chairperson  
Jeannette Schwartz, Assistant Secretary

The President called the meeting to order at 5:17pm GMT (11:17 am CST) after all 2006 Board Members' presence was verified by telephone and/or video camera.

### Agenda:

- Officer Reports:
  - President's address to the members
  - Announcement of the vote for IVPF Board of Directors of 2007
  - Treasury Report
- Committee Reports
- Open Questions from Participating Members
- New Business:
  - Retain 2006 participating members as 2007 participating members
  - Increase the limit on check writing

# International Vasa Previa Foundation, Inc.

## President Report

For 2006, the International Vasa Previa Foundation, Inc. (IVPF) remained active in raising vasa previa awareness in the general public as well as the medical community worldwide. The IVPF remains to be known as an authority on vasa previa as physicians and patients alike continue to contact the foundation for information. Our members are bringing additional attention to the IVPF by serving on midwifery panels in Scotland and Australia. The IVPF Executive Committee saw change when Vice President Debi Pederson resigned in June, and Phil Millard stepped up to finish her term. "Placenta Previa, Placenta Accreta, and Vasa Previa", which was written by an IVPF Medical Advisory Board member, was published by ACOG in the April edition of their continuing education series (Green Journal). As this is probably the most important paper on vasa previa to date, the IVPF has purchased reprints to be distributed in mailings and at conferences.

The IVPF increased the number of medical conferences attended in 2006 and intends to continue attending these important types of events. More conferences worldwide are up for consideration in 2007 depending on available funding. An awareness mailing of materials to 5479 hospitals in the USA, Canada and Australia and more than 500 doctors in over 30 countries was completed with spectacular response. More than 2 dozen requests for grand rounds in-services have been requested as a direct result of this mailing.

The IVPF committees continued to advance the foundation with the work that was completed. The IVPF.org website has been used by over one dozen countries, and will be receiving a new design in the next year. The IVPF has received fantastic multi-media exposure in the UK, and was contacted for information on a BBC program on childbirth spotlighting vasa previa in October, 2006. The 4<sup>th</sup> Annual Sophie's Walk for Vasa Previa took place in October in 52 countries worldwide, and again received a fair amount of local and international press for this. The IVPF was accepted in a number of giving programs to gain additional funding, including the Community Health Charities and the Combined Federal Campaign Workplace Giving programs. A private database of physicians for referrals is being compiled and another study with participation of the IVPF is being considered. The Education Committee was fortunate to acquire a pair of enthusiastic co-chairpersons who are inspiring great advances within this committee. Additional awareness mailings to hospitals in countries that were not included in the mailing sent out in 2006 are under investigation. Perhaps the most important accomplishment by IVPF volunteers for raising awareness of vasa previa was accomplished by the promise of inclusion of information on vasa previa in future editions of the well known pregnancy handbooks "What to Expect When You Are Expecting" and "The Expectant Father", as well as a number of pregnancy websites.

The International Vasa Previa Foundation has had a year of phenomenal accomplishments and growth to continue to advance our goal of saving babies from vasa previa deaths.

Dated: 29 January 2007

Amy Brown Gaghagen  
President

# International Vasa Previa Foundation, Inc.

## Secretary Proxy Report

Accordingly registered by the IVPF Secretary, 42 of 116 written proxies were submitted in total by IVPF participating members. Vote tallies show 42 votes for Amy Brown Gaghagen, 36 votes for Debi Pederson, 42 votes for Victoria Goldstein Macadar, 42 votes for Cynthia Balota Paris, 32 votes for Karen Peters, 40 votes for Daren Samat, 38 votes for Meredith Kirby, and 25 votes for Jeannette Schwartz registering the election of

Amy Brown Gaghagen  
Debi Pederson  
Victoria Patricia Goldstein  
Cynthia Balota Paris  
Karen Peters  
Daren Samat  
Meredith Kirby

to serve as IVPF Directors for the calendar year 2007.

Proxies returned to the IVPF Secretary constitute 36.2 percent of the IVPF participating membership, all of whom are entitled by the IVPF Bylaws to vote in this election.

There being no other proxies submitted or votes registered for any other candidate, Amy Brown Gaghagen, Debi Pederson, Victoria Patricia Goldstein, Cynthia Balota Paris, Karen Peters, Daren Samat, and Meredith Kirby are hereby elected, in accordance with IVPF Bylaws, to serve as IVPF Directors for the year 2007 by an affirmative vote of more than 36% of the IVPF participating membership.

Dated: January 29, 2007

So certified by:



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Cynthia Balota Paris, Secretary

# International Vasa Previa Foundation, Inc.

## Profit and Loss

January through December 2006

### Ordinary Income/Expense

#### Income

Contributions Income	
Unrestricted	4,142.91
Contributions Income - Other	<u>606.89</u>
Total Contributions Income	4,747.80
Reimbursed Expenses	343.29
Sophie's Walk 2005	20.00
Walk 2006	<u>21,065.27</u>
<b>Total Income</b>	<b><u>26,176.36</u></b>

#### Expense

Bank Service Charges	331.80
Collateral Materials	17,930.56
Dues and Subscriptions	10,881.10
Equipment Rental	386.25
Items for IVPF Store	92.00
Hospital Mailing Project	11,766.90
Office Supplies	302.34
Postage and Delivery	1,189.78
Printing and Reproduction	1,142.00
Registration fees	3,067.24
Supplies	
Marketing	<u>100.00</u>
Total Supplies	100.00
Travel & Ent	
Meals	530.59
Travel	3,730.50
Travel & Ent - Other	<u>1,363.80</u>
Total Travel & Ent	<u>5,624.92</u>
Walk expense	
Sophie's Walk 2005 expense	69.00
Walk expense - Other	695.12
Total Walk expense	<u>764.12</u>
<b>Total Expense</b>	<b><u>52,814.89</u></b>
<b>Net Ordinary Income</b>	<b><u>-26,638.53</u></b>

### Other Income/Expense

Other Income	
Interest Income	<u>1.93</u>
Total Other Income	<u>1.93</u>
<b>Net Other Income</b>	<b><u>1.93</u></b>

<b>Net Income</b>	<b><u>-26,636.60</u></b>
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# International Vasa Previa Foundation, Inc.

## Balance Sheet

As of December 31, 2006

### ASSETS

#### Current Assets

##### Checking/Savings

Savings 1,531.25

Checking 29,756.85

Total Checking/Savings 31,288.10

##### Other Current Assets

Undeposited Funds 25.00

Total Other Current Assets 25.00

Total Current Assets 31,313.10

**TOTAL ASSETS 31,313.10**

### LIABILITIES & EQUITY

#### Liabilities

##### Current Liabilities

##### Credit Cards

IVPF debit 770.99

Total Credit Cards 770.99

Total Current Liabilities 770.99

**Total Liabilities 770.99**

#### Equity

Opening Bal Equity 1,362.83

Retained Earnings 55,815.88

Net Income -24,636.60

**Total Equity 30,542.11**

**TOTAL LIABILITIES & EQUITY 31,313.10**

# International Vasa Previa Foundation, Inc.

## Membership Committee Report 2006

Participating Members:     Jan 2006: 92     Jan 2007: 116

Email Group Subscribers:

IVPF (newsletter) -	Jan 2006: 227	Jan 2007: 288
Vasa_Previa -	Jan 2006: 198	Jan 2007: 313

The IVPF membership committee continues to be active welcoming new participating members and email group subscribers as well as distributing vasa previa information to women and physicians who request it.

Important projects begun in 2006 and to be accomplished in 2007 include a new member and research database, and a new website design. Numerous personal stories have been added to the website, and six additional physicians have been invited to the medical advisory board. The online DMOZ Open Directory Project (which web directories draw from) has included a section on vasa previa at the IVPF's request.

Dated: January 29, 2007

Cynthia Balota Paris  
Membership Committee Chairperson

# International Vasa Previa Foundation, Inc.

## Public Relations Committee Report 2006

- Documents produced:
  - 2 press releases were produced.
  - The IVPF newsletter went out in July 2006.
  
- Coverage obtained:
  - Extensive international media coverage on Sophie's Walk.
  - TV, radio, and various print exposure in the UK
  - BBC show on childbirth did a segment on vasa previa that aired in October. IVPF was contacted for interview materials by the woman being filmed for the show.
  - Materials was furnished to a number of members who have been asked or requested speaking time at local physician events on vasa previa.
  - Press materials were produced for use by walk captains.
  
- Events:
  - Sophie's Walk for Vasa Previa - on Sep 30<sup>th</sup> - Oct 1<sup>st</sup>, commemorating the fifth birthday of VP angel Sophie Isabelle, Sophie's Walk took place in 52 cities around the world raising a little over \$21,000.

Dated: January 29, 2007

Victoria Goldstein  
IVPF Public Relations Committee Chairperson

# International Vasa Previa Foundation, Inc.

## Research Committee Report 2006

- Data was compiled from internet statistics on demographics of visitors to the IVPF website and questionnaire submissions. The data showed website hits originating from at least a dozen countries. IVPF.org and NathanParis.com continue to rank number 1-3 in search engines.
- Another international study with IVPF participation in the works
- A private database detailing physician contact information was created in the Vasa\_Previa email group by the group's subscribers for the private use of expecting subscribers in obtaining second opinions and referrals.
- A database is being compiled by members and contacts who volunteered their doctor's contact information. This information will be used by the IVPF in giving referrals and for future educational events. This information is obtained by questionnaire submitters who are automatically sent a request to provide this information at their own discretion.
- Results of an informal poll of the Vasa\_Previa email group show that more than 26% of cases in the email group are pregnancies resulting from in-vitro fertilization or fertility drugs (figures running neck and neck), that multiple gestation (twins) run almost 9%, that more than 65% of the subscribers had low-lying or placenta previa; and that 43% are prenatally diagnosed! This is up from about 32% prenatally diagnosed last year.
- Several clinical specialists have agreed to be listed on the IVPF website for referral purposes.

Dated: January 29, 2007

Victoria Goldstein  
Research Committee Chairperson

# International Vasa Previa Foundation, Inc.

## Fundraising Committee Report 2006

- Events:
  - Sophie's Walk for Vasa Previa - on September 30<sup>th</sup>-October 1st, Sophie's Walk took place in 52 cities around the world, commemorating the fifth birthday of VP angel Sophie Isabelle, raising a little over \$21,000. A number of walks in NL, UK, Canada, and the USA had multiple vp families attending. A number of cities had numerous local sponsors for the walks and supporting events such as bar-b-que and famous local mascots.
  
- IVPF Store:
  - IVPF has included Lucas' Legacy Angels, handmade pins created by Lucas Ray Wesley Fredrick's mother, Jennifer Fredrick, in the IVPF store. Legacy angel pins are available (one per customer) for free, with additional angels available for sale. Jennifer provides the free legacy angels at no cost to the IVPF.
  - Feature of the month emails have gone out to IVPF members to highlight items in the IVPF store.
  
- Programs:
  - Community Health Charities and Combined Federal Campaign Workplace giving programs: IVPF applied for and was approved for local services by the Community Health Charities who provides agency services for local and federal employee Workplace Giving Programs in the USA. IVPF volunteers attended several local events in the St. Louis area to kick off the programs in local corporations and federal work places participating in the program. Two other IVPF members requested the IVPF be added to their employer's workplace giving program.
  - Escrips: a point of service giving program used in retail stores across the USA. Donations originate from customers using an Escrip membership card during check-out. This program is no cost to card holders and will be implemented and promoted during 2007.
  - ClubShop mall: an online affiliate shopping program that benefits the IVPF at no cost to the consumer. This program will be implemented and promoted during 2007.
  
- Materials Produced:
  - Materials and emails to promote IVPF participation in the CHC and CFC Workplace giving programs in the USA.
  - Personalized materials for Sophie's Walk 2006, including a new shorter version of the Sophie's Walk Manual for captains of smaller walks.
  - Innumerable website updates to SophiesWalk.org

Dated: January 29, 2007

Victoria Goldstein  
Fundraising Committee Chairperson

# International Vasa Previa Foundation, Inc.

## Education Committee Report 2006

The IVPF Education Committee has made great progress this year thanks to many dedicated volunteers! Early in the year Daren and Natalie Samat took over as co-chairpersons of this committee. Regular meetings now take place on a bi-monthly basis. An event calendar was set up online. Thanks to IVPF volunteers VP information is to be included in upcoming editions of "What to Expect When You are Expecting" and "An Expectant Father" and on a number of websites. A doctor in the UK contacted IVPF and subsequently sent IVPF materials and a survey on vasa previa management recommendations to hospitals throughout the UK. Though results of the survey are pending at this time, it is hoped that the additional information will help to create greater awareness and nation-wide recommendations for prenatal diagnosis.

Phase one of the mailing project targeting hospitals was completed in June with information going out to more than 5,979 doctors and hospitals in 30 countries, resulting in about 2 dozen requests for grand rounds speakers, recommendations for vasa previa management, and additional IVPF materials. It is hoped to continue this project in the future.

The medical inservice program made progress with several IVPF sponsored grand round presentations given in hospitals in the USA. Additional presentations have been requested in Australia. Work on an IVPF presentation for use during these events is in fully swing. Once completed, this presentation will be available online, used at grand rounds, and submitted to online medical sites to be used for continuing education credit for professionals.

IVPF attended a number of medical conferences and local events in 2006: the National Childbirth Trust (NCT) 50th Annual Conference (UK), the Scottish Women's Convention 2nd Annual Birthday Celebration (UK), Society of Fetal Medicine Conference (USA), the International Society of Ultrasound in Obstetrics and Gynecology (ISUOG - International Event), the American College of Obstetricians and Gynecologists (ACOG) annual conference, the World Congress in Fetal Medicine 5th World Congress (International Event), Fetal Medicine Foundation of America (FMFA), and Challenges in Antenatal Screening and Pregnancy Care (UK). Additionally, smaller local presentations on VP were given by IVPF members upon request to doctors and hospitals in the UK and USA. IVPF was also represented at a local community information fair in the USA and IVPF materials were sent to both the American Institute of Ultrasound in Medicine (AIUM) and 3 additional Fetal Medicine Foundation of America (FMFA) conference events in the USA. Several events are scheduled for 2007, most notably the Perinatal Society of Australia and New Zealand's (PSANZ) 11th Annual Conference, taking place in Australia. Due to the large numbers of conferences attended this year, additional conference banners were created. IVPF volunteers are also creating an identification card swipe system to offer to medical conferences in exchange for sponsorship status and free information booth space.

Dated: January 29, 2007

Daren Samat, Natalie Samat  
Education Committee Co-Chairpersons

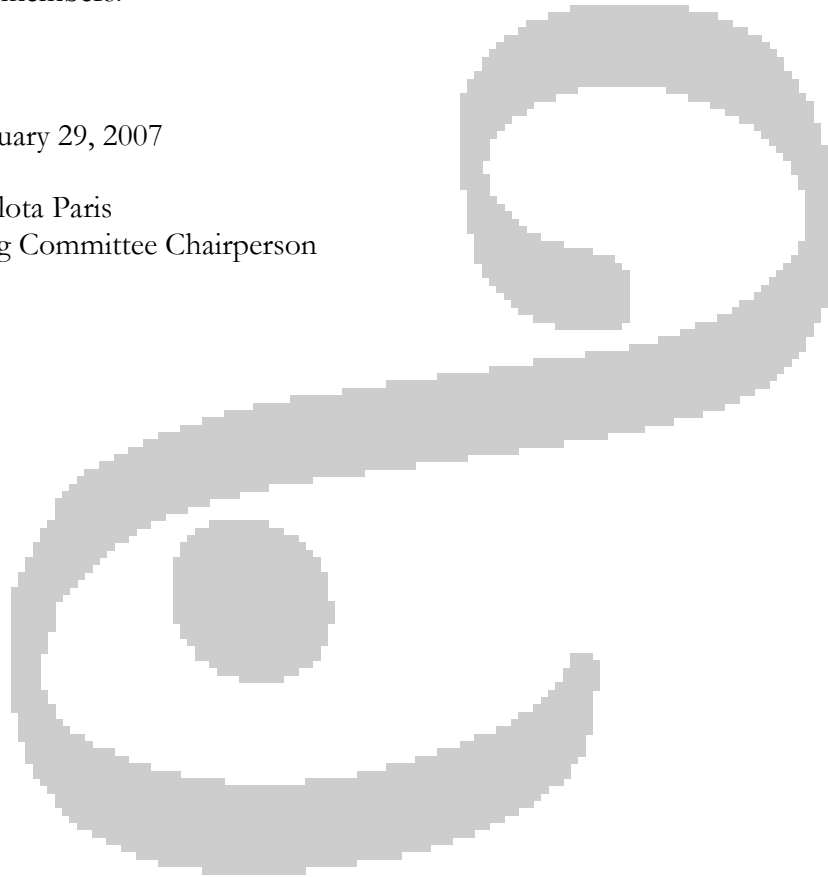
# International Vasa Previa Foundation, Inc.

## Nominating Committee Report 2006

The Nominating Committee continues meet each fall to nominate IVPF Board of Directors for the upcoming year. This committee acquired 4 new members in 2006 bringing it up to 7 committee members.

Dated: January 29, 2007

Cynthia Balota Paris  
Nominating Committee Chairperson



# International Vasa Previa Foundation, Inc.

## Support Committee Report 2006

A rough draft of desired topics was formed for the support web site and various materials have been proposed. Activities in this area have stalled.

Dated: January 29, 2007

Kathy Blades  
Support Committee Chairperson



# International Vasa Previa Foundation, Inc.

## Questions and Comments:

The Board thanked everyone for their tireless work and congratulations were extended to the new 2007 Board of Directors. It was also mentioned that 2007 activities will have to be curtailed without additional active volunteers and more funding.

## New Business:

- It was proposed and duly seconded that the Board of Directors retain 2006 IVPF Participating Members as participating members for 2007. The motion was unanimously approved thereby retaining Kristy Anderson, Julie Austin, Elsbeth Baker, Allison Barberi, Milena Barrett, Vanessa Bendeck, Ron Benzie, Kathy Blades, Julie Boyd, Kristy Brown, Emma Cartwright, Shannon Cobb, Lisa Cole, Tahara Cook, Stacy Day, Michele Dillard, Claudia DiVirgilio, Natasha Donnelly, Laura Durham, Jill Everson, Elizabeth Farman-Farmaian, Teymour Farman-Farmaian, Jennifer Fredrick, Darcie Fredrick, Terri Fretwell, Jackie Frith, Amy Brown Gaghagen, Bryce Gerritsen, Miriam Gerritsen, Kara Giammarino, Victoria Goldstein Macadar, Jeannie Graziano, Wendy Grubner, Mary Guenthart, Jane Guo, Dawn Thompson Haley, John Haley, Kimi Hambright, Dana Henson, Rebekka Herrmann, Amy Hinote, Jennifer Howard, Pilar Jaramillo, Nancy Jensen, Kelly Jones, Jacqueline Josey, Laura Key, Meredith Kirby, Stephen Kirby, Amanda Krznaric, Michael Krznaric, Cara Mia Kuhfal, Alexandra Kuyvenhoven, Kristen Lewis, Jody Like, Wendi Lindblad, Rebecca Lindstrom, Rosie Long, Emma Mallovs, Lydia McEvoy, Susan McFadden, Jamie McMillan, Nicola Meredith, Christie Michie, Iain Michie, Phillip Gordon Millard, Sue Miller, Christina Morales, Susan Elizabeth Mulligan, Jennifer Munson, Tiffany Naylor, Judie Needels, Tracy Noseworthy, Lisa Paine, Cynthia Balota Paris, Frederick Jeffrey Paris, Debi Pederson, Trina Perrone, Jennifer Perryman, Karen Peters, Kelli Powell, Carol Prentice, Christi Rees, Maria Robinson, Shawn Robinson, Jennifer Roy, Aimee Lynn Rye, Lora Sabbatini, Daren Samat, Natalie Samat, Kristy Schryver, Jeannette Schwartz, Angelina Shabazz, Linda Smithson, Marie Spagnuolo, Teresa Spurgeon, Jenna Steckler, Emma Stewart, Yvette Taylor, Kimberly Tippett, Maryann Tiscione, Janine Twining-Freeman, Amy Tysarczyk, Linda Ursillo, Nicolette Vallone, Marlou van Dijck, Robert van Giersbergen, Keri Vester, Eileen Walters, Diane Watts, Leian Welch, Susan Williams, Jennifer Wilwert, Rhonda Wolters, Marlene Wubs and Michel Wubs as IVPF Participating Members for calendar year 2007.
- A motion was made and duly seconded to raise the check writing limits on IVPF checks requiring 2 signatures. After some discussion an increase from \$1,000 to \$3,000 was proposed. The motion passed unanimously. It was also noted that standard operating procedures dictate that the Executive Committee routinely approves every IVPF expense of any amount in advance.

13:02:15 There being no further business to come before the Board of Directors, the President adjourned the meeting at 6:02 pm GMT (12:02 pm CST).