

International Vasa Previa Foundation, Inc.

Executive Committee Meeting Minutes for 26 February 2007

Executive Committee members present:

- Amy Brown Gaghagen, President
- Victoria Goldstein, Treasurer / PR Committee Chairperson
- Cindy Paris, Secretary / Membership, Nominating Committee Chairperson

Phil Millard, Vice President was not present.

IVPF Committee chairpersons present:

- Daren Samat, Education Chairperson

Others present:

- None

Meeting began at 5:04 pm GMT (11:04 am CST)

The next IVPF monthly members meeting will take place 7 Mar at 7pm CST (1am GMT). Cindy will host.

Agenda:

- Officer Reports
- Treasury Reports
- Membership Committee Report
- Public Relations Committee Report
- Research Committee Report
- Fundraising Committee Report
- Education Committee Report
- Support Committee Report
- Nominating Committee Report
- Old Business
- New Business

Officer Reports:

- President
 - No report given.
- Vice President
 - No report given.
- Secretary
 - No report given.
- Treasurer
 - USA
 - Donations and interest: \$\$1,265
 - U.S. expenses: \$838.85
 - Total U.S. cash on hand: \$32,795.56
 - In-kind donations: \$0

- Thank-you notes sent to donors: 2
- UK (No report given)
- Total cash on hand: £ 604.39

Membership:

- No report given.

Public Relations:

- IVPF has been contacted by Barry Tanner, the Chair of Regulation of The Federation of Antenatal Educators, Suite 228, Office 6, Slington House, Rankine Road, Basingstoke. RG24 8PH Tel: 0870 803 1728 Email info@fedant.org regarding a weblink on their website for the IVPF. <http://www.FENDANT.org> Cindy will follow up on this.
- The London Sunday Times interviewed several IVPF members for a series of articles they are running. Stories, pieces about vasa previa, and interviews were published in The Sunday Times, Local London, Hertfordshire, The News and Observer, the Bucks Free Press, the South Bucks Star, ITV London Tonight, the BBC News, BBC London TV news, BBC Midlands TV news, and BBC London's Drivetime radio show with more being scheduled and published everyday. **On 25 February the Times reported that the Royal College of Obstetricians and Gynecologists will be scanning women at risk for vasa previa during every routine 20 week obstetrical scan and will be changing their guidelines next year.** An IVPF press release has been drafted and is being sent to media contacts all over the world. Kristy Edwards is helping Victoria follow up with the journalists. Media coverage received will go up on the "in the news" page of the IVPF pressroom. Permission is being requested to house the articles and videos on the IVPF site.

Research:

- No report given.

Fundraising:

- **Leman Grant:** IVPF has learned that this grant request was approved on 22 February for \$10,000. A check will be forthcoming.
- **Chiron Grant:** Still pending
- **Community Health Charities (CHC):** Application for 2007 is pending.
- **The St. Louis Women's Fund** <http://www.soswomensfund.org/> Pending.
- **Escrip fundraising program:**
http://www.escrip.com/merchants/identity/schnucks/community_stl.jsp
http://www.escrip.com/merchants/identity/schnucks/stl_coordinators.jsp The IVPF has been approved! Cindy has the files now and will add it to the website and send out promotional emails, probably this week.
- **ClubShop Mall:** <https://www.clubshop.com/cgi-bin/members/MW3253769> The IVPF has been approved!
- **Google Ad Words Grant:** Amy is applying for it.
- **AIUM Grant:** <http://www.aium.org/eer/procedures.asp> Victoria is applying for this for the grand rounds program.

Education Committee Report:

- **Fetal Medicine Center in Dubai** is holding a conference **2-3 March 2006**. Dr A Pour Mirza has invited the IVPF to attend at no cost. Unfortunately, there was just not enough time to attend this event as the invitation came in on 14 February.
- **International Woman's Day 2007 Event: 8 March 2007** The Scottish Women's Convention (SWC) has contacted Carol Prentice about IVPF participation in this event. The SWC provides opportunities for women to engage in focused debate about specific issues of concern and to influence policy decisions in Scotland. This event has been approved pending cost information. <http://www.scottishwomensconvention.org/>
- **Association of Professors in OB/GYN (APGO-CREOG)** <http://www.apgo.org/home/> CREOG is part of ACOG. It is the Council on Resident Education in OB/GYN. http://www.acog.org/departments/dept_web.cfm?recno=1 **March 2007**, Salt Lake City, UT, USA. A doctor at the ACOG conference suggested IVPF attend. Amy will write to the contact about an application. Cost is \$1,550 (USD). Victoria asked for discount, but never heard back. She will contact them again. It was suggested that Bryce and Miriam Gerritsen be asked to help staff or even help fund this event with VPF of Utah dollars. Amy will work on this.
- **AIUM Annual Convention and Preconvention Program March 15-18, 2007** Marriott Marquis Hotel, New York City, New York, USA <http://www.aium.org/cmeActivities/events/ann2007/intro.asp> It was decided not to pursue attendance at this event this year due to the budget crunch. IVPF will send materials.
- **Fetal Medicine Foundation of America (FMFA)** <http://fmfaus.meetingpro.info/>
 - (FMFA) 62nd OBGYN Assembly of Southern California: **30-31 March 2007** IVPF will send materials.
 - (FMFA) OBGYN Ultrasound Update, Chicago, IL **24-26 Aug 2007** IVPF will send materials.
- **The Royal Woman's Hospital Health Conference 29-31 March 2007** Crowne Conference Centre, Melbourne, Australia <http://thewomens.org.au> Discounted attendance fees for PSANZ delegates. It was decided that this was too close in to organize. The Royal Women's Hospital Health Conference will feature internationally renowned clinicians and researchers, presenting clinical, scientific and social perspectives and the latest advances in women's and newborn health.
- **Perinatal Society of Australia and New Zealand's (PSANZ) 11th Annual Conference** taking place in Melbourne, Victoria, Australia **1-7 April 2007**. <http://psanz.eventplanners.com.au/> This event is approved, application has been made, and the event paid for. Natasha Donnelly, who suggested the event, is heading it up. She will contact the local volunteers. Expenses for Natasha's airfare and a rental car have been remitted to her. IVPF materials were shipped to Natasha's sister who lives in Melbourne to avoid her having to bring them on the plane. A table and chairs will need to be rented for the event. IVPF materials in the UK (stands and posters, etc) will be shipped to Natasha in advance. They expect about 600-700 attendees at this event.
- **The BabyTime Show** International Center, Toronto, Canada, **13-15 April 2007** <http://www.babytime.ca/exhibitor.htm> Mike and Amanda Krznic are seriously considering attending this local baby show and staffing an IVPF booth at the event. They have a "Resource Section" available to non-profit organizations. It is their intention to hand out the IVPF brochure. <http://www.babytime.ca/exhibitor.htm> Non-profit cost is \$400. Mike will ask Claudia DiVirgilio to see whether she'd like to attend as well.
- **6th World Congress in Fetal Medicine 2007**, Cavtat, Croatia http://www.fetalmedicine.com/wcfm_intro.htm **17-22 June 2007 ← GOT A DATE FINALLY! MIKE IS READY TO BOOK HIS FLIGHTS.** This conference is an annual event with approx 1,500 OBGYNs from around the World. It is nearly as big as ISUOG and is

directly relevant as a target conference. Daren believes it is important that Amy attend this event. He will be attending at his own expense. Mike Krznicar (who speaks Croatian) is willing to attend and staff this event as his own expense. IVPF attendance at this event is pending.

- **American College of Obstetricians and Gynecologists (ACOG) Conference**, San Diego, CA, USA, **May 2007**: <http://www.acog.org/acm/program/welcome.cfm> IVPF will not be attending this meeting. IVPF is looking into sending literature for delegates.
- **National Childbirth Trust (NCT) Conference 2007**, Glasgow, UK: <http://events.nct.org.uk/> **9-10 June 2007** Cost: £295 + VAT for both days, £225 + VAT for one day. Contact: Paul Elbourn Tel: 020 8832 7313, Cell: 07825 235757 Daren has asked Carol if she would be willing to staff an IVPF booth at this event. 600 delegates are expected to attend.
- **International Confederation of Midwives conference 1 - 5 June 2008**, Glasgow. <http://www.midwives2008.org> ; Royal College of Midwives website at <http://www.rcm.org.uk> This is a huge international event and there has been a call for extracts by January 2007. Carol reports that this event would be a chance to influence and inform the profession and make contacts across the world.
- **31st British Congress of Obstetrics and Gynaecology (BCOG) Wednesday 04 July - Friday 06 July 2007**, London, England, <http://www.bcog2007.co.uk/> BCOG 2007 Secretariat; 4B, 50 Speirs Wharf; Port Dundas; Glasgow G4 9TB; UK info@bcog2007.co.uk This event is approved pending cost information and volunteers to staff. Carol Prentice has looked into this event. The reduced registration rate ends on 25 April. Full registration will cost £450 up until 25 April and £525 after that. Day registration will cost £19. Accompanying persons registration will cost £105 all inclusive of vat. Accommodation falls into 3 categories and range from £100 per night to £220 per night although rates could no doubt be negotiated. Range of hotels is listed on the Congress website as is the full confirmed programme. Daren Samat believes this to be the very sort of conference we should attend.
- **International Society of Ultrasound in Obstetrics and Gynecology (ISUOG) 17th World Congress**, Florence, Italy **Sep 2007** <http://www.isuog2007.com/> Amy will attend this event. Daren Samat, Phil Millard and Amy Brown Gaghagen looking into whether in exchange for a card swipe system ISUOG will admit IVPF free of charge and as sponsors for this event.
- **Obstetric Ultrasound: Setting the Standard for 2007** <http://www.mtsinai.on.ca/seminars/ce/> <http://www.mtsinai.on.ca/seminars/ce/ObstetricUltrasound/default.htm> **16-Feb-07 to 18-Feb-07** Toronto (Toronto Eaton Centre Marriott), ON CANADA (OB - Maternal Fetal Medicine) It is suggested IVPF send materials for this event unless we can get volunteers to staff a booth. Email with info has been sent to this committee in Dec. This 2½ day course will address the most current standards in obstetric ultrasound, emphasizing both the early identification of fetal anomalies and the integration of ultrasound findings into a multidisciplinary model of care. This year, a major focus will be on the rapidly evolving role of ultrasound in prenatal screening. Through lectures, workshops, debates, sessions and panel discussions, participants will be brought up to date on current national and international practice standards. Toronto Marriott Downtown, Eaton Centre, 525 Bay Street, Toronto, Ontario, Canada Registration: <http://www.mtsinai.on.ca/seminars/ce/forms/OBUltrasound.htm>
- **Dar a Luz**: www.daraluznetwork.com IVPF pending participating member, Honey Rowland, is an accredited leader with Dar a Luz, an international organization who is doing a conference **11-13 April 2008** and has offered us an opportunity to staff a booth there. The organization stands for Empowered Birth & Beyond and Professional Labor Support. Honey states they may be able to assist you in spreading the word about VP education & support.
- **Grand Rounds**: A hospital in Massachusetts, USA has requested IVPF sponsor a presentation at their facility. The information has been forwarded on to Jenna Steckler who will follow up.

- **IVPF In-Service Presentation Materials:** Lisa Paine has sent Cindy a preliminary presentation draft. Cindy will review and follow up on this.
- Nursing professor, Karla Luxner, DNP, RNC, of the Millikin University School of Nursing in Decatur, Illinois, USA contacted Cindy Paris about using her vasa previa placental photos for a lecture about vasa previa she is producing for nursing students. Permission was granted for the use of the photos and IVPF information was forwarded to Karla.
- **Website stories:** Additional personal stories have been added to the IVPF website.

Support Committee Report:

- Keri Vester forwarded an important TV piece about a local hospital that provides professional photography resources for parents with critically ill newborns:
<http://www.king5.com/sharedcontent/VideoPlayer/showVideo.php?vidId=122468> Cindy forwarded this to the support committee in the hopes that IVPF members could contact their local hospitals requesting similar resources be used for parents with critically ill children.

Nominating Committee Report:

- No report given.

Old Business:

- **General Liability Insurance:** We never heard back from Bill Phillippe with a bid. Jeannette will follow up with another company regarding general liability coverage.
- **Medical Advisory Board:** We haven't received any acceptance letters back. Amy will re-contact the doctors.
- **Card Swipe System for Conferences:** Tabled until a formal proposal can be made to this committee.

New Business:

- It was moved and seconded to award Daren Samat and Laura Mongiovi the IVPF Humanitarian Service Award. Motion passed unanimously.
- It was suggested that IVPF delete the IVPF Forum. It does not work correctly, making it difficult to follow up with the postings in a timely fashion and consequently it is thought that the Vasa_Previa email group provides far more information and support. Cindy will look into the forum stats and report back. Item was tabled for the time being.

Meeting Adjourned at 6:17 pm GMT (12:17 pm CST)

The next regular IVPF Executive Committee meeting will take place on Monday 12 March 2007 at 5:00 pm GMT (11:00 am CST, 12:00 noon EST).