

# International Vasa Previa Foundation, Inc.

## Executive Committee Meeting Minutes for 27 November 2006

### Executive Committee members present:

- Amy Brown Gagghagen, President
- Victoria Goldstein, Treasurer / PR Committee Chairperson
- Cindy Paris, Secretary / Membership, Nominating Committee Chairperson

Phil Millard, Vice President was not present

### IVPF Committee chairpersons present:

- None

### Others present:

- None

Meeting began at 5:01 pm GMT (11:01 am CST)

The Executive Committee minutes of 13 November 2006 were unanimously approved for archival and distribution.

The next IVPF monthly members' meeting will take place 6 Dec at 7pm CST (1am GMT). Cindy will host.

### **Agenda:**

- Officer Reports
- Treasury Reports
- Membership Committee Report
- Public Relations Committee Report
- Research Committee Report
- Fundraising Committee Report
- Education Committee Report
- Support Committee Report
- Nominating Committee Report
- Old Business
- New Business

### **Officer Reports:**

- President
  - No report given.
- Vice President
  - No report given.
- Secretary
  - Annual meeting ballots and mailing has been sent out to participating members.
- Treasurer
  - IVPF has opened a bank account with The National Bank in Moline, IL.
  - PayPal account has been linked to the new bank account and Wells Fargo checking has been closed.

- USA  
 Donations and interest: \$569.75  
 Expenses: \$146.33  
 Total cash on hand: \$34,100.05  
 In-kind donations: \$0.00  
 Thank-you notes sent to donors: 12
- UK (No report given)  
 Donations and interest: £ 0.00  
 Expenses: £ 0.00  
 Total cash on hand: £ 604.39  
 In-kind donations: £ 0  
 Thank-you notes sent to donors: 0

### Membership:

- No report given.

### Public Relations:

- Cindy sent a second email to Karen Adurty asking permission to use her email as a testimonial on the IVPF website. We have not heard back from Karen yet.
- Ring Master: A book, "Ring Master" has been written by Mark Ring, Wales rugby star and father of Ellie Ring who died from vasa previa 10 years ago. Book is available for purchase at [http://www.amazon.com/Ring-Master-Incredible-Rugbys-Prince/dp/1845962311/sr=11-1/qid=1163349665/ref=sr\\_11\\_1/002-2927979-0572022](http://www.amazon.com/Ring-Master-Incredible-Rugbys-Prince/dp/1845962311/sr=11-1/qid=1163349665/ref=sr_11_1/002-2927979-0572022) Additionally, a story was published about Mark and Hayley's terrible by ICWALENS newspaper on 12 November: [http://icwales.icnetwork.co.uk/0100news/features/tm\\_headline=my-marriage-failed-after-we-lost-ellie&method=full&objectid=18084246&siteid=50082-name\\_page.html](http://icwales.icnetwork.co.uk/0100news/features/tm_headline=my-marriage-failed-after-we-lost-ellie&method=full&objectid=18084246&siteid=50082-name_page.html) It was agreed to contact Mark about possibly filling a "celebrity spokesperson" role for the IVPF

### Research:

- No report given.

### Fundraising:

- **Holland American Cruise Lines:** <http://www.hollandamerica.com/about/socialResponsibility>. Amy has written to Donna Wilson who suggested this asking her to look into it for us.
- **Community Health Charities (CHC):** The St. Louis Women's Fund <http://www.soswomensfund.org/> has contacted CHC stating that they have money available to give to charities working in the greater St. Louis area. Grants are not restricted to issues affecting only women. Letters requesting consideration for this grant must be received by 30 November. Amy is applying.
- **Escrip fundraising program:** [http://www.escrip.com/merchants/identity/schnucks/community\\_stl.jsp](http://www.escrip.com/merchants/identity/schnucks/community_stl.jsp) [http://www.escrip.com/merchants/identity/schnucks/stl\\_coordinators.jsp](http://www.escrip.com/merchants/identity/schnucks/stl_coordinators.jsp) Amy has applied for the program and they have responded asking for proof that all funds raised with the escrip program will be used in the USA. Amy will contact them about the nature of the documentation required.
- **ClubShop Mall:** <https://www.clubshop.com/cgi-bin/members/MW3253769> IVPF has been approved for this program. Amy will send Cindy the log-in information and put links on the IVPF website.

- **Google AdWords Grant:** This has been approved. Amy is applying for it.
- **GoodSearch:** <http://www.goodsearch.com/About.aspx#faq> Amy sent an email to Amy McPherson who suggested this, asking her to provide details.
- **National Institutes of Health (NIH) Grants:** [http://grants1.nih.gov/grants/funding/funding\\_program.htm](http://grants1.nih.gov/grants/funding/funding_program.htm) Jeannette is looking into this.
- **IVPF STORE:** Victoria suggested that the next "featured item of the month" for the Store be the Holiday Cards. The "Victoria's Secrets" cookbook was featured 2 weeks ago and an email sent out to the email lists and participating members. No orders have come in. Victoria will write up an email for the cards and ship out the orders.
- **Better Business Bureau USA (BBB):** Amy is following up on this and applying for IVPF membership in her local BBB's charity list which is accessible nationally.
- **Community Days:** Amy has applied for more booklets for the Community Days Spring Event.

#### Education Committee Report:

- **6th World Congress in Fetal Medicine 2007:** Croatia:  
[http://www.fetalmedicine.com/wcfm\\_intro.htm](http://www.fetalmedicine.com/wcfm_intro.htm) This conference is an annual event with approx 1,500 OBGYNs from around the World. It is nearly as big as ISUOG and is directly relevant as a target conference. The cost of our attendance in 2007 will probably be free, or nominal, but I will need to check with FMF. If available, Daren & Natalie will attend. Mike Krznaric (who speaks Croatian) is willing to attend and staff this event as his own expense.
- **National Childbirth Trust (NCT) Conference 2007:** Brighton, England:  
[http://events.nct.org.uk/event\\_info?event=2](http://events.nct.org.uk/event_info?event=2) This is a useful exercise, and it does get to grass roots awareness, in that it is mainly midwives and Lamaze (type) teachers who attend, around 600 - 700 attendees. In view of funds, we may have to cut this conference next year.
- **Fetal Medicine Foundation of America (FMFA)**  
<http://fmfaus.meetingpro.info/registrants/MasterSeries06/MasterSeries06.htm> 3-5 November in New York. IVPF sent materials for the NY event. Brochures arrived and only very few were left at the conclusion of the meeting. The FMFA contact will bring them back to Fort Lauderdale for the next meeting. After that is 30 November - 3 December in Ft. Lauderdale which Victoria will be attending in person. Amy sent Victoria the banners and about 50 reprints of the April article for this event.
- **Royal College of Obstetricians** 23rd November London multi-professional conference/course titled "Failing Maternity Services - Lessons Learnt" Daren has looked into this event and his view is that; (a) while there is a target audience for awareness purposes (mostly midwives etc), it is unlikely that our costs of attending would be outweighed by the levels of awareness raised. (b) it is also unlikely that we would be able to get anyone, local enough to the venue, to be able to attend at such short notice. This is a one day event and unlikely to have an exhibitors hall, though he awaiting a reply to a request for more information. For information see the following link  
[http://www.rcog.org.uk/resources/Public/pdf/prog\\_failing\\_maternity\\_231106.pdf](http://www.rcog.org.uk/resources/Public/pdf/prog_failing_maternity_231106.pdf)
- **Association of Professors in OB/GYN (APGO-CREOG)** <http://www.apgo.org/home/> CREOG is part of ACOG. It is the Council on Resident Education in OB/GYN.  
[http://www.acog.org/departments/dept\\_web.cfm?recno=1](http://www.acog.org/departments/dept_web.cfm?recno=1) March 2007, Salt Lake City, UT, USA. A doctor at the ACOG conference suggested IVPF attend. Amy will write to the contact about an application. Cost is \$1,550 (USD). Victoria asked for discount, but never heard back. She will contact them again. It was suggested that Bryce and Miriam Gerritsen be asked to help staff or even help fund this event with VPF of Utah dollars. Daren believes that this is the sort of course we should aim for!!

- **International Society of Obstetric Medicine (ISOM):** 15-17 Nov 2006 Taking place at the Royal College of Physicians in London:  
[http://www.isomnet.org/ObMed\\_01/default.cfm?sect=News&id=2&EID=84](http://www.isomnet.org/ObMed_01/default.cfm?sect=News&id=2&EID=84) Medical Complications in Pregnancy:  
<http://www.prossl.com/symposiassl/eventprog.asp?year=06&evcd=15> Registration form:  
[http://www.isomnet.org/obmed\\_01/sections/News\\_events/supdocs/RoyalCollegePhysicians2006.pdf](http://www.isomnet.org/obmed_01/sections/News_events/supdocs/RoyalCollegePhysicians2006.pdf) Contact info: The Symposium Office +44 (0)20 7594 2150,  
[sympreg@imperial.ac.uk](mailto:sympreg@imperial.ac.uk) IVPF will not be doing this event. Daren heard from Diana on 1 November who thanked him for our interest in exhibiting at this meeting but stated that the course directors do not feel that VP is particularly relevant to the delegates who will be attending.
- **2007 American Institute of Ultrasound in Medicine (AIUM) Annual Convention and Preconvention Program** March 15-18, 2007 Marriott Marquis Hotel, New York City, New York, USA <http://www.aium.org/cmeActivities/events/ann2007/intro.asp> It was decided not to pursue attendance at this event this year due to the budget crunch. IVPF will send materials.
- **Perinatal Society of Australia and New Zealand's (PSANZ) 11th Annual Conference** taking place in Melbourne, Victoria, Australia 1-7 April 2007.  
<http://psanz07.eventplanners.com.au/> This event is approved, application has been made and the event paid for. We have 6 local volunteers for this event already, possibly 7. Natasha Donnolley, who suggested the event, is heading it up. Daren and Natalie Samat might be in Australia at the same time as this conference and if able attend will do so. Daren & Natalie will be paying their own airfares and accommodation costs whilst in Melbourne.
- **American College of Obstetricians and Gynecologists (ACOG) Conference,** San Diego. CA., USA, May 2007: <http://www.acog.org/acm/program/welcome.cfm> Due to the high costs involved and not having a film (due by Oct 2006) to submit for the May 2007 film festival, it is agreed that IVPF will not be attending this meeting. Daren suggests we consider sending literature for delegates, bags maybe even a pen each and wants to know if we have a contact there.
- **International Confederation of Midwives conference** 1 - 5 June 2008, Glasgow.  
[www.midwives2008.org](http://www.midwives2008.org) ; Royal College of Midwives website at [www.rcm.org.uk](http://www.rcm.org.uk). This is a huge international event and there has been a call for extracts by January 2007. Carol reports that this event would be a chance to influence and inform the profession and make contacts across the world.
- **31st British Congress of Obstetrics and Gynaecology (BCOG)** Wednesday 04 July - Friday 06 July 2007, London, England, <http://www.bcog2007.co.uk/> BCOG 2007 Secretariat; 4B, 50 Speirs Wharf; Port Dundas; Glasgow G4 9TB; UK [info@bcog2007.co.uk](mailto:info@bcog2007.co.uk) This event is approved pending cost information and volunteers to staff. Carol Prentice has looked into this event. The deadline for any abstracts is 24 January 2007 (these may also be on video/dvd) and the reduced registration rate ends on 25 April. Full registration will cost £450 up until 25 April and £525 after that. Day registration will cost £19. Accompanying persons registration will cost £105 all inclusive of vat. Accommodation falls into 3 categories and range from £100 per night to £220 per night although rates could no doubt be negotiated. Range of hotels is listed on the Congress website as is the full confirmed programme. Daren Samat believes this to be the very sort of conference we should attend.
- **International Society of Ultrasound in Obstetrics and Gynecology (ISUOG) 17th World Congress** Sep 2007 <http://www.isuog2007.com/> Daren Samat, Phil Millard and Amy Brown Gaghagen looking into whether in exchange for a card swipe system ISUOG will admit IVPF free of charge and as sponsors for this event. Daren feels strongly that

ISUOG is the main conference for IVPF target audience. IVPF sponsorship of this event via the card swipe system would be ideal as it has been agreed that this event is too expensive to attend on a regular basis given that ISUOG has recommendations for vasa previa and already knows that vp can be prenatally diagnosed and survived.

- **Grand Rounds:** Jenna Steckler has agreed to coordinate the grand rounds program. Cindy will send her the outstanding requests with the subject [IVPF Grand Rounds]
- **International Woman's Day 2007:** 8 March 2007 Carol Prentice is looking into raising IVPF's profile and awareness of vasa previa at this event. There are, as yet, no clear details of planned events but once they appear she will enquire about putting up displays etc at events. She suggests keeping an eye on the UNIFEM website as they link in with international events in support of this day. (UN DEVELOPMENT FUND FOR WOMEN)
- **IVPF In-Service Presentation Materials:** Kristy Edwards, Lisa Paine, Jenna Steckler, and Anngye Chapman are actively working on this. Lisa Paine has been delayed in this project but will have additional time to devote to it in December.
- IVPF materials are being sent to a Vasa\_Previa email group subscriber who has been asked to participate as a volunteer in a 2-1/2 hour ultrasound educational event for technicians.
- **Brochures:** 10,000 IVPF brochures have been printed and shipped. Victoria received 500 and the remaining 9,500 have been shipped to Amy and Cindy.

#### **Support Committee Report:**

- No report given.

#### **Nominating Committee Report:**

- Nominees for Director 2007 are Amy Brown Gaghagen, Victoria Goldstein Macadar, Daren Samat, Cynthia Balota Paris, Karen Peters, Meredith Kirby, Debi Pederson, and Jeannette Schwartz. Ballots and mailing to IVPF participating members was mailed out on 25 November 2006. An email was also sent out to participating members on 26 Nov 2006.

#### **Old Business:**

- **Grants:** Lehman grant has been mailed off. The Chiron grant is 85% finished will be sent in by 30 November.
- **General Liability Insurance:** Bill Phillippe will be giving us a bid on general liability coverage which would cover all conference events and coverage for the USA walks that require insurance. Cindy Paris has followed up on this bid twice in the last 2 months. Jeannette Schwartz will follow up as she has contacts with the company.
- **Medical Advisory Board:** We haven't received any acceptance letters back. Amy will re-contact the doctors.
- **IVPF Stamp:** Stamp to say: "This material provided courtesy of the International Vasa Previa Foundation Tel/Fax 267-790-6693 IVPF.org " Two stamps have been ordered and received.
- **The InterNational Council on Infertility Information Dissemination** <https://www.inciid.org/> is seeking nominations for specialists to honor (one per month throughout the year). It was agreed to nominate Yinka Oyelese MD for this honor.
- **Card Swipe System for Conferences:** Tabled until a formal proposal can be made to this committee.

#### **New Business:**

- It was moved and duly seconded that the IVPF Executive Committee break for the holidays, effective today. Next meeting would be 15 Jan 2007. Motion passed unanimously.

- It was moved and seconded to stop automatic approval of participating membership requests. We can resume normal approval process now that the annual members mailing has gone out. Motion passed unanimously.

Meeting Adjourned at 5:43 pm GMT (11:43 pm CST)

**The next regular IVPF Executive Committee meeting will take place on Monday 15 January 2007 at 5:00 pm GMT (11:00 am CST, 12:00 noon EST).**

**Annual members' meeting will take place on Monday, 27 January 2007 at the home of Debi Pederson in Saskatchewan, Canada at 5pm GMT (11am CST) and concurrently in the IVPF chat room at <http://IVPF.org/chat> All IVPF participating members are welcomed and encouraged to attend.**