

International Vasa Previa Foundation, Inc.

Executive Committee Meeting Minutes for 22 August 2005

Executive Committee members present:

- Amy Brown Gaghagen, President
- Debi Pederson, Vice President was not in attendance.
- Cindy Paris, Secretary / Membership, Nominating Committee Chairperson, Acting Education Committee Chairperson
- Victoria Goldstein, Treasurer / PR Committee Chairperson

IVPF Committee chairpersons present:

None

Kathy Blades, Support Committee chairperson was not in attendance

Beth Farman-Farmaian, Research Committee chairperson was not in attendance

Jacqueline Mullikin, Fundraising Committee chairperson was not in attendance

Others present:

- Phil Millard, Member IVPF Board of Directors

Meeting began at 16:00 GMT (10:00 AM CST)

Executive Committee Minutes from 8 August 2005 were unanimously approved for archival and distribution.

The next IVPF Monthly Members Meeting will be held at 1pm CST on Wednesday, 7 Sep 2005. Amy and Cindy will host.

Agenda:

- Officer Reports
- Treasury Reports
- Membership Committee Report
- Public Relations Committee Report
- Research Committee Report
- Fundraising Committee Report
- Education Committee Report
- Support Committee Report
- Nominating Committee Report
- Old Business
- New Business

Officer Reports:

- President
 - No report given.
- Vice President
 - No report given.
- Secretary
 - Due to the next regularly scheduled Executive Committee meeting falling on Labor Day it was suggested that the next Executive Committee meeting be scheduled on the following Monday. That being 12 September, in which case Cindy Paris would not be able to attend due to Nathan's Birthday, and due to possible conflicts with Debi's work schedule (being arranged around the current Executive Committee meeting schedule), it was agreed to schedule the next meeting for 19 September.
 - IVPF web address continues to be changed to IVPF.org on IVPF materials and web forms.
 - IVPF now has 5 new chat rooms: a general vasa previa chat at <http://IVPF.org/chat>, and 4 private committee chat rooms (Board, Fundraising, PR, Research) available at <http://IVPF.org/Office>, all donated by SigmaChat, an online Java chat software and hosting service.
- Treasurer
 - PayPal donations are way down for this time of year. But then PayPal has been difficult to use lately.
 - USA
Donations and interest: \$ 850.99
Expenses: \$ 36.51
Total cash on hand: \$ 49,281.78
In-kind donations: \$ 29.78
Thank-you notes sent to donors: 5
 - UK
Donations and interest: £ 0.00
Expenses: £ 0
Total cash on hand: £ 839.64
In-kind donations: £ 0
Thank-you notes sent to donors: 0

Membership:

- There are 87 participating IVPF members, and one pending.
- There are 247 subscribers in the IVPF newsletter email group.
- There are 187 subscribers in the Vasa_Previa email group.
- There were edits to the Vasa_Previa email group birthday calendar, changing IVPF website story links to IVPF.org.
- This committee continues to provide routine maintenance and screen / welcome new subscribers to the email groups.
- This committee writes to people who contact the IVPF through its info@vasaprevia.com email address and contact forms.
- This committee maintains records of contacts and IVPF members.

Public Relations:

- Hispanic PR Wire donated media coverage of Sophie's Walk in English and Spanish in the USA and Latin America, saving IVPF an estimated \$500. Hispanic Wwire is published in about 100 major bilingual publications in the U.S. and Latin America
- Information about the walk was in the NJ Herald newspaper, prompting Jeannie Graziano to request IVPF participating member. She's never had vasa previa. Nor does she know anyone with it. The article contained considerable mis-information about vasa previa and major errors in the description of the condition. But it did have the IVPF website address and Foundation information was correct, all in all a positive piece even considering the errors. It was agreed that Victoria will write the reporter requesting a correction be made with the correct information.

Research:

- No report given.

Fundraising:

- The corporate sponsors page on the IVPF website has been updated and now has 34 sponsors listed (including walk sponsors).
- Sophie's Walk occurred in 50 cities spread across 14 different countries this weekend. Pictures are coming in and will be posted to the website.
- Domain name SophiesWalk.org has been purchased and is live.
- Sophie Isabelle Macadar of "Sophie's Walk" fame now has a web site located at SophiesWalk.org/sophie. The site and hosting were donated to Sophie's family by the IVPF in memory of her birthday and in honor of Sophie's Walk.

Education Committee Report:

- This committee needs a chairperson because performing this function presents a hardship on the current acting chairperson. IVPF could use an additional help with website updates as well.
- Walk location pages on the website continue to be updated to provide specific of individual walks that occurred last weekend.
- Three vp stories have been uploaded to the IVPF website for Erin Mathy, Vikram Gopal, and Melissa Hetrick. Two are survivors (Kaylee Mathy and Maya Gopal) and one is an angel (Kayla Hetrick).

Support Committee Report:

- No report given.

Nominating Committee Report:

- No report given.

Old Business:

- Canadian hospital list for mailing still to be purchased. Susan is working on compiling addresses for Excel list of 95 UK hospitals representing 150 or more births per year. Info packet will be sent out to USA, UK, and Canadian hospitals as soon as list is complete and printing bids for materials is approved. No action to report on this.
- Info packets for the SDMS meeting, pending authorization from them.

New Business:

- A motion was made to approve Jeannie Graziano as IVPF participating member. The motion was seconded, voted on, and unanimously passed.
- A motion was made to change the date of Sophie's Walk to the first weekend in October due to heat issues having it in August represents. Item was agreed upon but tabled for consideration in the Fundraising Committee.
- A motion was made to rethink IVPF attendance at ISUOG (again!). Yinka Oyelese MD will attempt to attend. IVPF will fund his expenses and contact ISUOG for last minute availability and hotel rooms. He will attempt to contact Val Catanzarite MD about attending as well. Amy and Debi will represent the IVPF and staff an informational booth. Cindy will contact local IVPF members and contacts about helping out.

The next regular IVPF Executive Committee meeting will take place on Monday 19 September 2005 at 16:00 GMT (10:00 AM CST, 11:00 AM EST) in the IVPF Board Room.

Meeting Adjourned at 17:66 GMT (11:16 AM CST)