

International Vasa Previa Foundation, Inc.

Executive Committee Meeting Minutes for 18 April 2005

Executive Committee members present:

- Amy Brown Gaghagen, President
- Cindy Paris, Secretary / Membership, Nominating Committee Chairperson, Acting Education Committee Chairperson
- Victoria Goldstein, Treasurer / PR Committee Chairperson

Debi Pederson, Vice President was not present

IVPF Committee chairpersons present:

- None

Kathy Blades, Support Committee chairperson was not in attendance

Trina Perrone, Fundraising Committee chairperson was not in attendance

Beth Farman-Farmaian, Research Committee chairperson was not in attendance

Others present:

- None

Meeting began at 16:17 GMT (10:18 AM CST)

Executive Committee Minutes from 4 April 2005 were unanimously approved for archival and distribution.

Agenda:

- Officer Reports
- Treasury Reports
- Chapter Reports
- Membership Committee Report
- Public Relations Committee Report
- Research Committee Report
- Fundraising Committee Report
- Education Committee Report
- Support Committee Report
- Nominating Committee Report
- Old Business
- New Business

Officer Reports:

- President
 - Amy will send out an email to IVPF members requesting volunteers for IVPF projects as the organization is in need of additional help.
- Vice President
 - No report given.
- Secretary
 - No report given.

- Treasurer
 - IVPF tax return is due by 31 May 2005. Victoria Goldstein and Linda Ursillo are working on this.
 - USA
 Donations and interest: \$ 258.97
 Expenses: \$ 58.00
 Total cash on hand: \$ 49,409.55
 In-kind donations: \$0
 Thank-you notes sent to donors: 0
 - UK (no report given)
 Donations and interest: £0
 Expenses: £0
 Total cash on hand: £828.11
 In-kind donations: £0
 Thank-you notes sent to donors: 0

Membership:

- IVPF Monthly Members Meeting was held 7pm CST on 6 April. Judie Needels attended and expressed interest in helping the IVPF, deciding to organize Sophie's Walk locally initially. She has a lot of business contacts and was big into organizing but gave it up when they lost Zachary in Sep '03 to vasa previa. Her husband has experience with grant writing.
- Victoria Goldstein will host the May and June Monthly Members Meetings. Amy will host June's meeting.

Public Relations:

- No report given.

Research:

- No report given.

Fundraising:

- <http://www.storkavenue.com> contacted us about an affiliate program <http://affiliate.storkavenue.com> whereby we would put their banner on our website. IVPF would earn 10% of sales. It was agreed that Cindy would research this affiliate program and put a banner on the IVPF store page if it is appropriate for the IVPF.
- Fundraising meeting took place on 11 April 2005. Jacqueline Mullikin attended. Victoria and Cindy briefed her on Fundraising activities, primarily Sophie's Walk. Jacqueline is considering coordinating the walk at large.
- Jacqueline Mullikin proposed that IVPF look into purchasing and distributing awareness bracelets. She sent a link from a website she looked at before proposing this idea - <http://www.band-together.com> Without tax and shipping 500 will cost us \$1299 (\$2.60 per piece). 1000 will cost us \$1389 (\$139 per piece). This idea was adopted for use during Sophie's Walk. IVPF will be ordering 1000 bracelets to be given out to walkers. Bea Saver will be approached to place a bid.

Education Committee Report:

- No report given.

Support Committee Report:

- No report given.

Nominating Committee Report:

- No report given.

Old Business:

- IVPF is waiting to hear back from the AIUM regarding submission of IVPF information packets for their annual convention in June.

New Business:

- Tahara Cook was unanimously approved as IVPF participating member.
- Judie Needels was unanimously approved as IVPF participating member.
- It was unanimously agreed to go ahead and send mailings to USA, Canadian, and UK hospitals that we currently have addresses for. Totals will be obtained and bids for printing and mailing solicited.
- It was unanimously agreed that IVPF purchase 1000 awareness bracelets, pending pricing approval.
- It was unanimously agreed that IVPF send information packets to SDMS meeting, pending authorization from them.

The next regular IVPF Executive Committee meeting will take place on Monday, 2 May 2005 at 16:00 GMT (10:00 AM CST, 11:00 AM EST) in the Board room of the Vasa Previa Chat Café.

Meeting Adjourned at 17:31 GMT (11:31 AM CST)